

PREMIUM.BUSINESS.TRAVEL.
THE TRAVEL BLOG

PREMIUM  BUSINESS
TRAVEL

ABOUT

PREMIUM.BUSINESS.TRAVEL

This travel blog is dedicated to the premium business traveler, to corporate clients at the MICE segment and to individuals who in search for unique venues or locations for there private events.

We provide handpicked and detailed information's about luxury hotels, resorts, destinations, conference spaces, DMC's and airlines. We move off side the beaten path of mega mass travel and concentrate on high end luxury hospitality with the experience of a first class service. The news ticker points to new hotels on the market as well we cover special deals and packages.

My name is Udo Landow, event and travel specialist, MICE consultant, entrepreneur, world traveler, influencer and founder of Show D'Vision a prestigious brand event & marketing agency with 25 years of experience with luxury brands worldwide.

Subscribers to our newsletter receive exclusive deals, travel tips, the latest stories and reviews!

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CONTENT



Top Venues

📍 Top Venues

TOP VENUES

Will feature outstanding and exclusive venues and locations worldwide. The unique collection will showcase locations for corporate events, sales meetings, product launches, anniversaries and weddings.

Always on the aspect of the uniqueness, extravagance and extraordinary features of the venue. We provide information about geographical position, size and direct contact to the sales departments.



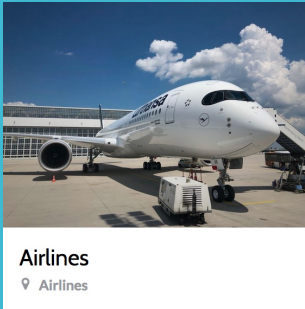
Business Travel

📍 Business Travel

BUSINESS TRAVEL

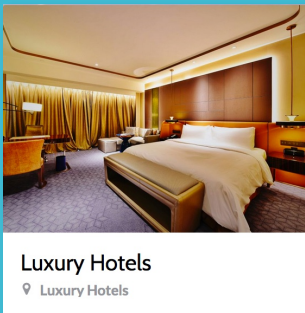
Gives insight into the world of business travel with interesting articles, news feeds as well trend reports and helpful tips to make your business trip more comfortable.

CONTENT



AIRLINES

Will feature test reports about the products of different airlines as well news, special deals and helpful hints to make your business or leisure trip enjoyable. We report about international Airports /VIP- Lounges and Services, that make your travel more convenient and enjoyable.



LUXURY HOTELS

Introduces a wide range of high end luxury products world wide. We focus here on uniqueness, extravagance and remarkable service. We point to the venues and conference / meeting facilities at the properties and give you full direct contact to there sales team.

FACEBOOK AD FOR LOCATION ICE Q IN SÖLDEN / AUSTRIA

FACEBOOK AD's

with Facebook ad's we can reach a targeted audience of potential guest and prospected customers to push and enhance your location, hotel or product.

Travel trends change every year. That's why it's important to make sure you have all the tools and information necessary to appeal to different demographics.

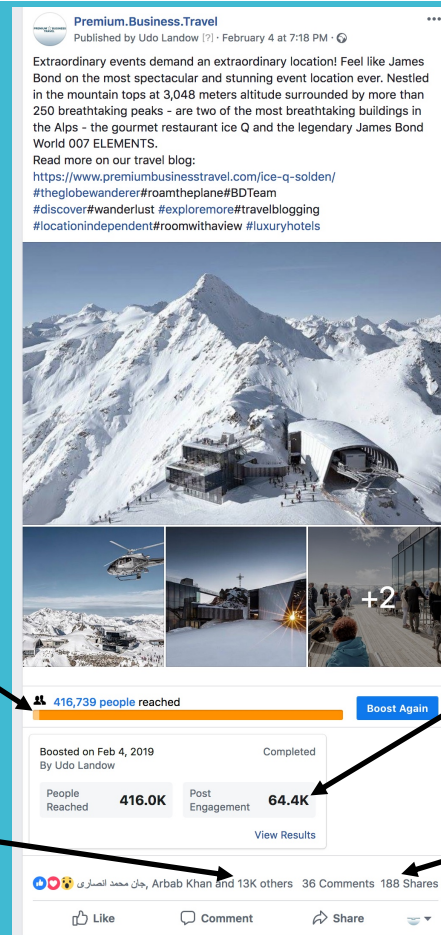
Social media platforms like Facebook offer the opportunity to drive a portion of over two billion monthly active users from your page to your website.

416,739 people reached

13,000 likes

64,400 contacts post engagement

188 times article shared



FACEBOOK AD FOR ST.REGIS FLORENCE / ITALY

FACEBOOK AD's

Additionally, there are three main reasons to create a strong social media presence:

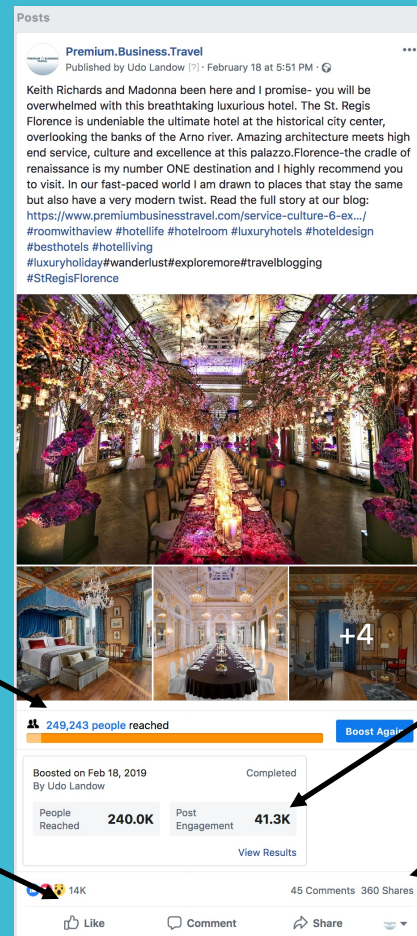
1. Social media builds credibility
2. Social media gamers a loyal following
3. Social media brings awareness to your business

249,243 people reached

14,000 likes

41,300 contacts post engagement

360 times article shared



FACEBOOK AD FOR MORGANS ROCK / NICARAGUA

FACEBOOK AD's

Building relationships with your guests, sharing your history, and creating a community-focused environment is essential for your property.

Telling these stories and interacting with guests on social media creates a strong, loyal network.

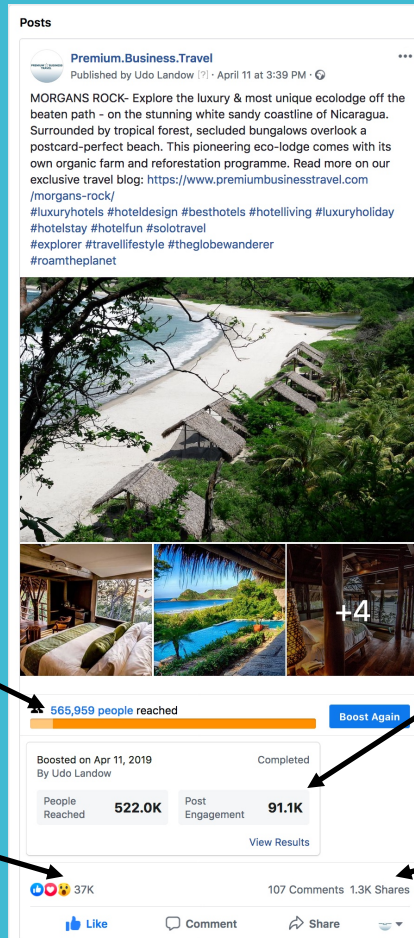
This validates your property and ultimately strengthens your brand identity.

565,959 people reached

37,210 likes

91,100 contacts post engagement

1310 times article shared



WORK WITH US

Through 25 years of experience with MICE events, corporate travel and cooperation's with luxury brands worldwide we create engaging and visual content designed to inspire our readers to travel to places or book for the corporate group events.



Promotion for destinations

We collaborate with international tourism boards, DMC's and luxury hotels to promote business travel and MICE through our social media campaigns and reviews. We have built in 25 years of work a qualified database with relevant contacts of corporate clients and luxury buyers of agencies and media. A monthly newsletter sent to this contacts will inform the exact target group about your product and boost your sale.



Advertising

We offer sponsored blog content, reviews and your video content as well as banner advertising, including a variety of different sizes and positions available across our website. We link brands and brand messages with future trends and spirit of the time. We work visionary, image boosting and sales promotional. Increase your brand awareness by engaging with our highly targeted audience through customized social media campaigns.

[Just speak with us.](#)



Reviews

We have a passion for great products. We provide relevant and tailor-made reviews of products and services we like, use and trust, and think are a good fit for our audience.



Brand Ambassadors

When we work with you – we become a Brand Ambassador for you. Our goal is to create long term partnerships with brands, products and portfolios that target our readers. Get in contact with us for more information about what is possible.



MICE Consulting

We are Consultants for luxury hotels, destinations and tourism boards. We educate and train sales teams to become more successful at the MICE World. We do "Mystery Research" experiences for high end properties to give you a timely evaluation of the performance in your hotel. A powerful and user-friendly Dashboard and reporting system will give you valuable information about every aspect in each area and department.



Speaking engagements

We are passionate about what we do and have a network of travel- and future specialists working with us. We are available for speaking at international tradeshows, conferences, seminars and corporate events.

PREMIUM BUSINESS TRAVEL

TRIPADVISOR

We rate every stay on tripadvisor and use relevant content from your marketing tools to stream business to your hotel / resort or airline.



Hi Udo

Level  173 reviews 



Congratulations, Udo!

You're in the top 1%

With 144,391 readers, you're one of the most popular reviewers in Munich. Keep those great opinions coming. Plus, each review gets you closer to another expertise badge with TripCollective, our contributor recognition program.

CONTACT



THE LUXURYTRAVEL BLOG
CONNECTING THE WORLD OF TRAVEL WITH BUSINESS

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